## Zorana Maravic

## WG Member

CEO of <u>Digestive Cancers Europe</u> (previously EuropaColon), the first and only European digestive cancers patient umbrella organization. She is responsible for all day-to-day management and spearheads delivery of the organization's goals.

In her previous role as Director of Operations, Zorana was responsible for the coordination of member groups, and strengthened the organization's network by establishing relationships with new groups and individuals.

Zorana is also a public speaker on topics such as patient support, biosimilars, and colorectal cancer screening. Before entering the not-for-profit sector Zorana accumulated 10 years' experience in the pharmaceutical industry, primarily in sales and marketing of innovative oncology drugs as well as in oncology clinical trials.

She holds a degree in Molecular Biology from the University of Belgrade and an MBA in Health Management from the University of Sheffield.